

ASI action/improvement areas

Drivers, Benefits and Challenges of ASI Membership and Certification: ASI Certification Survey 2021

ASI has developed various action/improvement areas in response to the findings, these include:

- The development of a 'communication toolkit'
- The ongoing awareness-raising of the value of driving sustainable practices and traceability, and the role that CoC Certification can play to support that
- Ongoing ASI Standards Guidance update
- Delivery calibration training for auditors and new and revised training modules development, both for auditors and Members
- Continue to streamline the elementAI platform and working directly with members who are facing challenges through the Help Desk
- Increased bandwidth for Partnerships and harmonisation activities"