

# Aluminium Stewardship Initiative

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**INTRODUCTION  
AND OVERVIEW**



As a member-based, global initiative, ASI is the result of producers, users and stakeholders in the aluminium value chain coming together to build consensus on ‘responsible aluminium’.

## ABOUT ASI

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The Aluminium Stewardship Initiative (ASI) is a standards setting and certification organisation that recognises and fosters the responsible production, sourcing and stewardship of aluminium.

ASI is developing an independent third party certification program to ensure sustainability and human rights principles are increasingly embedded in aluminium production, use and recycling. In doing so, we continue to seek engagement with commercial entities and stakeholders in the aluminium value chain from across the world.



## ASI STANDARDS

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The ASI certification program will be based on two standards – the ASI Performance Standard and the ASI Chain of Custody Standard.

ASI's Performance Standard covers critical issues for the entire aluminium value chain including biodiversity management in mining, indigenous peoples' rights, greenhouse gas emissions, waste management and material stewardship. A Chain of Custody standard is also in development, to link responsible production with responsible sourcing and support increased emphasis on sustainability in procurement practices.

Throughout 2016 and 2017 ASI will develop and test its assurance model for the ASI Performance Standard and the Chain of Custody Standard. After the development and testing phase is successfully completed, the certification program will commence.

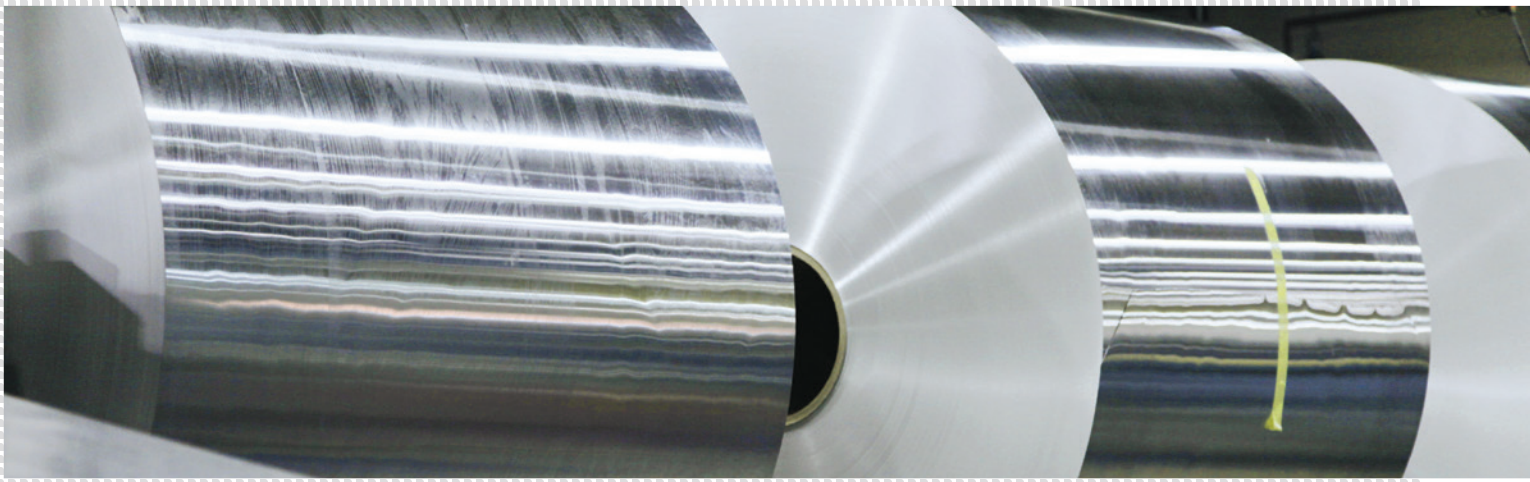
## CURRENT MEMBERS

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ASI's members include companies with activities in bauxite mining, alumina refining, aluminium smelting, semi-fabrication, product and component manufacturing, as well as consumer and commercial goods, including the automotive industry, construction and packaging. Members also include leading civil society organisations, industry associations and other supporters.

### Members as at February 2016:

Alcoa, Aleris, Aluminium Association of Canada, AMAG/Constantia Flexibles, Audi, AUF e.v., Ball Corporation, BMW Group, Coca-Cola Enterprises, Constellium, Council for Aluminium in Building, IGORA, IUCN, Jaguar Land Rover, Norsk Hydro, Nestlé Nespresso SA, Novelis, Regain Materials, Rexam, Rio Tinto Aluminium, Schüco, Tetra Pak, The Aluminum Association, and UC Rusal.



## MEMBER BENEFITS

ASI members benefit from being part of a collaborative group of diverse stakeholders in the aluminium value chain, working to directly contribute to enhancing sustainability in the global aluminium sector.

### ASI members gain the opportunity to:

- Build stakeholder consensus on what constitutes responsible practice and performance
- Incentivise attainment of social and environmental objectives
- Encourage independent assurance of systems and performance
- Create more impact on environmental and social issues collectively
- Bring transparency to supply chains and manage supply chain risks
- Enhance reputation through proactive efforts to implement and support standards
- Support compliance with relevant regulatory requirements
- Reduce duplication of effort and costs through standardisation
- Build partnerships and relationships across the public, private and voluntary sectors
- Share best practices and collect evidence that will resonate with key stakeholders

ASI welcomes new members from all around the world and from every aspect of the aluminium supply chain, as well as civil society groups, industry associations and other supporting organisations.



## WHAT MAKES A CERTIFICATION PROGRAM CREDIBLE?

Delivering positive impact is a critical objective for standards organisations like ASI. The ISEAL Alliance is an association of leading international standard-setting and certification organisations whose mission is to strengthen sustainability standards systems for the benefit of people and the environment. Working with governments and business, ISEAL promotes voluntary standards as crucial tools to meet sustainability targets.

As an ISEAL subscriber, ASI commits to ISEAL's objectives and participates in the broader ISEAL community. Following the launch of ASI's certification program, ASI will build on its commitment to good practice and apply for ISEAL membership.

See [isealliance.org](https://isealliance.org)

Membership fees support ASI's work and vary depending on the type, size and purpose of the organisation. For commercial organisations, fees range from US\$200 to US\$25,000. For other organisations, fees range from US\$100 to US\$5000.



## VISION

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To maximise the contribution of aluminium to a sustainable society.

## MISSION

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To recognise and collaboratively foster responsible production, sourcing and stewardship of aluminium.

### Contact Us

Visit the ASI website or contact us to find out more about our work in progress and how you can join us:

**W** [www.aluminium-stewardship.org](http://www.aluminium-stewardship.org)

**E** [info@aluminium-stewardship.org](mailto:info@aluminium-stewardship.org)

