ASI Standards and Assurance – 2017 Consultation and Pilot

Dr Fiona Solomon, CEO, Aluminium Stewardship Initiative May 2017



ASI normative documents



Performance Standard – Overview

Version 2: Minor Revision

- Version 1 published 2014
- Draft Version 2 + Guidance available for public comment in 2017
- Aim to re-issue Version 2 at end of 2017, as part of the whole ASI certification program

Guidance chapters

- Being developed as a reference to support interpretation and implementation
- One chapter for each principle, plus an introduction chapter.





Performance Standard – Overview

Governance

Environment

Social

1. Business Integrity

5. Greenhouse Gas Emissions

9. Human Rights

2. Policy and Management

6. Emissions, Effluents and Waste

10. Labour Rights

3. Transparency

7. Water

11. Occupational Health and Safety

4. Material Stewardship

8. Biodiversity



Minor Revision – Principles

Non-substantive changes that do not involve major changes to the content or performance requirements:

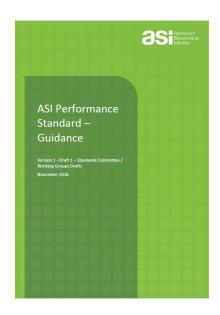
- 1. Layout to meet ASI Style Guide.
- Updated introduction: reflecting ASI's organisational changes following its incorporation in 2015, and referencing supporting documents and processes.
- 3. Re-structuring of criteria into sub-sections to:
 - express a single expectation
 - be simple, clear, concise
 - be more readily implementable
 - enhance auditability
- 4. Minor clarification of language and intent in some criteria.
- 5. Development of complete Glossary: definitions for all key terms.



Performance Standard – Guidance

- ASI **Standards** set out requirements for what a business must do
- Standards **Guidance** offers suggestions on how
 - Background into the risks or issues the criterion is attempting to manage / improve

 - Explanation of special terms or processes Cross reference to other parts of the ASI Standard or ASI normative documents
 - Reference to other relevant international standards, guidelines, toolkits etc.
 - Consideration of the size and maturity of the entity
 - Examples of good practice (performance and systems)
 - Consideration of the materiality for the supply chain activities (where applicable)
- Guidance is a **resource** to Members and Auditors





ASI normative documents



Chain of Custody Standard – Overview

Version 1

- Draft 3 + Guidance published for comment in 2016
- Draft 4 + Guidance available for public comment in 2017
- Aim to issue at end of 2017, as part of the whole ASI certification program

Guidance chapters

- Being developed as a reference to support interpretation and implementation
- One chapter for each section, plus an introduction chapter.





Chain of Custody Standard – Overview

General CoC Management Confirming Eligible Input

CoC Accounting,
Documentation and Claims

1. Management System and Responsibilities

3. Primary Aluminium

8. Mass Balance Percentage System

2. Outsourcing Contractors

4. Recycled Aluminium

9. Issuing CoC Documents

5. Casthouses

10. Receiving CoC Documents

6. Post-Casthouse

11. Market Credits System

7. Due Diligence

12. Claims and Communications

Aluminium Stewardship nitiative

2016 CoC Public Consultation – Feedback

- Communications were sent to 1000+ subscribers to ASI's mailing list. These resulted in the following levels of participation:
 - 53 people attended the live webinars providing an overview of the CoC Standard.
 - 27 people viewed the recorded webinar on ASI's YouTube channel.
 - 17 people attended the in-person consultation workshop in London.
- Written input was received from 31 commenters, resulting in a total of 227 individual comments on the draft Standard and Guidance.
 - 31 individuals (including 17 from Members)
- Comments log, summary report, and draft 4 with track changes available on the website.



ASI normative documents

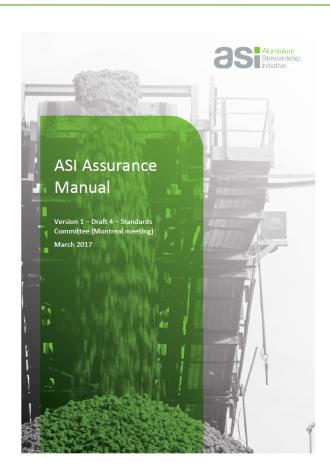


Assurance Manual

• **Purpose** of the ASI Assurance Manual is to set out the principles, procedures and objectives for the assurance model that supports ASI Certification.

Covers:

- The overall process for achieving ASI Certification
- How Members perform an initial Self Assessment to prepare for an Audit
- How Accredited Auditors conduct independent third party Audits to assess conformance with ASI Standards
- General principles for conducting effective Self Assessments and Audits.
- For use by ASI Members and ASI Accredited Auditors when carrying out activities and responsibilities associated with ASI Certification, and publicly available.





Assurance Manual – Certification Scope

- The Certification Scope sets out what parts of a Business, Facilities and/or Product/Program are covered by an ASI Certification. This is sometimes also called the 'unit of certification'.
- The Certification Scope needs to be clearly documented so that:
 - The Member is clear what falls within the scope of an ASI Audit
 - The Auditor is able to develop an appropriate Audit Plan
 - A Member's Certification Scope is communicated clearly and accurately to stakeholders and business partners.
- The Self Assessment process is when Members set out their Certification Scope/s.



Assurance Manual – Certification Scope

Approach	Certification Scope	Examples	Suitable for
Business Level	A whole Member company, a subsidiary of a Member or a business unit of a Member.	'GreenAl Ltd', which runs a smelter and 2 rolling mills. The packaging division of a diversified Member.	Members that are interested in a business-wide certification. If the desired Certification Scope does not cover <u>all</u> relevant parts of the nominated Business, then a Facility Level or Product/Program Level approach must be taken instead.
Facility Level	A single Facility or group of Facilities which are a subset of a Member's total facilities.	A single mine. Five packaging manufacturing facilities out of a total of 50 operated by a Member.	Members that are interested in certification for only a selection of their Facilities. A minimum of one Facility is required under this type of Certification Scope
Products/ Programs Level	A single identifiable Product/Program or group of Products/ Programs.	Low carbon aluminium. A car platform. A type of packaging. Material stewardship activities.	Members (usually Industrial Users) for whom a Product/ Program focus is more relevant than a Facility focus. A minimum of one Product/ Program as defined by the Member is required under this type of Certification Scope.

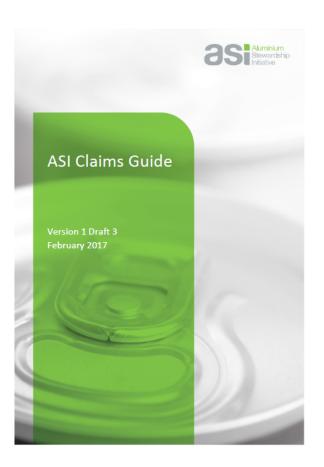
Fact Sheet – Certification Scope and Membership Classes

- Extract from the ASI Assurance Manual (Chapter 4 Certification Scope)
 - Applicability of individual criteria in ASI Standards as defined by the relevant supply chain activities and membership class.
 - 'Material Conversion' stage provides for flexibility in Certification uptake activity between Semi-Fabrication and further manufacturing / final products.
- Certification requirements:
 - 'Production and Transformation' members carrying out Material Conversion have opted to apply the full Performance Standard to these activities, and not just the Material Stewardship criteria.
 - 'Industrial Users' members have opted to apply only the Material Stewardship criteria in the ASI Performance Standard to their Material Conversion activities. However if additional supply chain activities (eg Semi-Fabrication) are included in the Entity's Certification Scope then the associated criteria in the Performance Standard will be applicable to those activities.
- Questions and comments on this approach are welcome during the consultation.



ASI Claims Guide – Purpose

- **Purpose** of the ASI Claims Guide is to set out the rules and supporting guidance for:
 - Claims relating to ASI Membership
 - Claims relating to the ASI Performance Standard
 - Claims relating to the ASI Chain of Custody Standard
 - Use of ASI Logos and QR Code
 - Monitoring, enforcement and complaints
- Applicability: The Guide must be used by ASI
 Members when making ASI-related claims,
 and by any non-members making ASI-related
 marketing claims.





Pilot Program – Objectives

ASI Pilot Program scheduled for July-September 2017

Objectives are:

- 1. Ensure that the ASI Assurance Platform integrates all relevant requirements of, and supporting information for, the ASI standards and assurance model
- 2. Test the deployment process across a range of business types and operating locations
- Test the workflows and supporting guidance for a range of certification scopes
- 4. Provide an opportunity for members to prepare themselves for certification in 2018 through a trial self-assessment, and if desired, the involvement of independent auditors
- 5. Identify opportunities for improvement to the Platform, supporting documentation and training programs



Public comment period

- May 5 July 7 2017
- Webinars live and recorded
- Website –
 https://aluminium-stewardship.org/asi-standards/public-consultation-2017/
- Email info@aluminium-stewardship.org

We look forward to your input!



Thanks and close

