ASl Board Meeting – Summary of Minutes for publication

Date: 12 November 2020

Held: GoToMeeting

Antitrust Statement:

Attendees are kindly reminded that the ASI is committed to complying with all relevant antitrust and competition laws and regulations and, to that end, has adopted an Antitrust Policy, compliance with which is a condition of continued ASI participation. Failure to abide by these laws can potentially have extremely serious consequences for the ASI and its participants, including heavy fines and, in some jurisdictions, imprisonment for individuals. You are therefore asked to have due regard to this Policy today and indeed in respect of all other ASI activity.

ASI Ways of Working

ASI is a multi-stakeholder organisation. Dialogue is at the heart of everything we do. It is critical to ensure that the organisation delivers on its mission. We welcome all participants and value the diversity of backgrounds, views and opinions represented in this meeting. We recognise that we have different opinions; that is the heart of healthy debate and leads to better outcomes. To ensure our meetings are successful, we need to express our views and hear the views of others in a respectful and professional way, protecting the dignity and safety of all participants and enabling full participation from all attendees.

Acknowledgement of Indigenous Peoples

ASI acknowledges Indigenous Peoples and their connections to their traditional lands where we and our members operate. We aim to respect cultural heritage, customs and beliefs of all Indigenous people and we pay our respects to elders past, present and emerging.

Health and Safety

ASI places a high priority on health and safety through the ASI Performance Standard, and likewise aims to ensure that our employees, contractors and participants work and meet safely. If you are travelling for this meeting, please consider health and safety risks, including from transport, illness, manual handling, slips and trips, personal safety and emergency situations. Let us know if you have any concerns or feedback.

Participants: Daniel Weston (Chair), Anita Roper, Jan Boekelman, Marcel van der Sluijs, Nick Madden, Pippa Howard (by proxy), Sasha Courville, Tolga Egrilmezer.

ASI CEO: Fiona Solomon.

Invited: Rosa Garcia Pineiro – attended for 40 minutes; and Kendyl Salcito (ASI Standards Committee Co-Chairs) – apology.
Introduction and context

ASI publishes a summary of Board meetings and teleconferences in the interests of transparency.

The following principles are applied in preparing these summaries:

- Statements or perspectives are not attributed to individuals.
- The following matters are NOT included in the summary: personnel matters, financial approvals, small items, or sensitive, premature or evolving discussions.
- Board decisions are shared, but not the deliberations or decision-making processes that lead to them.
- Publishing the Board’s decisions does not invite or open up debate about these decisions.
- The Board approves the summary before publication on the ASI website and via the monthly Members Update.

Topics discussed at this Board meeting:

- Standards Revision update
- 2021 Strategy and Budget
- General Supporter membership fees
- 2020 Management Review
- Relevant operational issues.

Outcomes and actions from this meeting:

- **Standards Revision update**: The Board heard an update on progress in the Standards Committee and approved a new resource allocation for studies on the application of ASI Standards, to further inform the revision process in 2021. Priority topics for these studies will be discussed with the Standards Committee, and studies commissioned by the ASI Secretariat to also align with ISEAL Code objectives.

- **2021 Strategy and Budget**: ASI’s 2021 Strategy and Budget was finalised and approved. The Board agreed it was timely to invest in expansion and development of the ASI team, and further enhance activities such as translations, Indigenous Peoples Advisory Forum (IPAF) engagement and various ISEAL and OECD-alignment related projects. The Strategy includes a ‘Covid-safe’ pillar to take account of expected continued constraints on travel and in-person meetings.

- **General Supporter membership fees**: The introduction of revenue-based fee bands for General Supporters, aligning with other membership classes, was approved, effective from 1 January 2021. The highest fee band for this membership class will stay unchanged, but additional lower bands will benefit smaller companies that would otherwise pay a flat fee. The ASI Membership Information and Application Form will be updated accordingly, and include an additional FAQ section.

- **2020 Management Review**: The Board reviewed ASI’s annual management review and noted the management-level actions identified, which had informed the final version of ASI’s Strategy.