

# ASI THEORY OF CHANGE

## ASI LONG-TERM GOALS



Stakeholders increasingly invest in and/or reward improved practices and responsible sourcing for aluminium.



Sustainability and human rights principles are increasingly embedded in aluminium production, use and recycling.



Aluminium continues to improve its sustainability credentials.

SHORT-TERM OUTCOMES

MEDIUM-TERM OUTCOMES

- ASI membership is inclusive
- Increasing uptake of certification by diverse businesses
- Relevant, practical and consistent assurance
- Continual improvement among certified entities
- Enhanced ability to leverage existing certifications

- Reduced climate change impact
- Enhanced waste management of upstream processing residues
- Enhanced biodiversity management
- Practices that implement business' responsibility to respect human rights
- Increased material stewardship by all actors in the aluminium value chain

- ASI is recognised as a valuable initiative
- Society makes effective use of aluminium

## ASI STRATEGIES



EFFECTIVE GOVERNANCE



CREDIBLE PROGRAM



GROWING MEMBERSHIP



FINANCIAL RESILIENCE

asi Aluminium Stewardship Initiative